



Date: April 18, 2024

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Plot No. C/1, G. Block,
Bandra- Kurla Complex,
Bandra East, Mumbai-400 051

Corporate Relationship Department
BSE Ltd.
1st Floor New Trading, Rotunda Building,
P J Towers, Dalal Street Fort,
Mumbai- 400 001

Ref: Symbol- DHANUKA

Scrip Code: 507717

Sub: Press Release for New Products Launch

Dear Sir,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached the copy of Press Release for New Products Launch:

S.No	Name of Product	Category of the Product	Specification	Whether caters to domestic/ international market	Name of the countries in which the product is launched (in case of international).
1.	LANEVO	INSECTICIDE	Bifenthrin 5.81%+ Fluxametamide 5.81% EC	DOMESTIC	NA
2.	MYCORE SUPER	PGRs & Biostimulants	Mycorrhizal Biofertilizer	DOMESTIC	NA

Please take above information in your record.

Thanking You,
Yours faithfully,
For Dhanuka Agritech Limited

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by JITIN
SADANA
Date: 2024.04.18
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Jitin Sadana
Company Secretary /Compliance Officer
FCS-7612



Dhanuka Introduces powerful Insecticide 'LaNevo' Alongside a Bio-fertilizer

Tirupati, April 18, 2024: Leading agrochemical company Dhanuka Agritech Limited unveiled two groundbreaking products -- the powerful insecticide 'LaNevo', and the bio-fertilizer 'MYCORE Super', designed to revolutionize crop protection and yield enhancement in agriculture.

'LaNevo' marks a strategic collaboration with Nissan Chemical Corporation, Japan, further strengthening Dhanuka's insecticide portfolio. LaNevo offers dual benefits with a unique mode of action for enhanced crop protection against sucking and chewing pests. It is designed to minimize resistance development and, promoting healthier crops and higher yields.

Mr. Harsh Dhanuka, Executive Director, Alliances and Supply Chain at Dhanuka Agritech Ltd, along with senior officials from Nissan Chemicals Corporation, addressed a large gathering of retailers, major dealers from Andhra Pradesh and Telangana outlining the specifications and benefits of the new products.

Mr. Dhanuka said the insecticide 'LaNevo' will help farmers, especially those growing vegetables, **achieve better control** of sucking and chewing pests.

Introduced under Section 9(3) of The Insecticides Act, 1968 by Dhanuka, 'LaNevo' is a powerful, broad-spectrum insecticide that effectively control a wide range of pests, including Jassid, Thrips, White Fly, Shoot and Fruit Borer, and Leaf Miner, **he said**.

Mr Y Fukagawa San, General Manager and Head of International Sales Nissan Chemical Japan, said 'LaNevo' is tough for insect-pest resistance development, and effectively controls leaf's lower surface hiding insect-pest. This powerful insecticide is easy to apply, promoting healthier crops and higher yields," he said.

Dr. R.K. Yadav, Managing Director, Nissan Agro Tech India Pvt. Ltd., said farmers can trust in LaNevo's dual power, reliability and quick action to protect their crops and ensure a bountiful harvest.

"For best results, apply Lanevo at the initial appearance of pests in your chilli, tomato, brinjal crops," he advised the farmers attending the event.

Introducing the bio-fertilizer 'MYCORE Super', **Mr. Manoj Varshney, National Marketing Head of Dhanuka Agritech**, highlighted its effectiveness in high-value crops to increase output and quality.

"Harnessing the power of natural biological processes, our product offers the most advanced solution to farmers seeking to optimize their agricultural outputs while minimising their environmental impact," **Varshney** added.

Dhanuka Agritech remains committed to driving innovation in agriculture, ensuring farmers have access to cutting-edge solutions that optimize productivity and sustainability.



About Dhanuka Group: Dhanuka Group is one of India's leading plant protection companies, listed on BSE and NSE. With 4 manufacturing units across Gujarat, Rajasthan, and J&K, Dhanuka operates through 41 warehouses and a network of 6,500 distributors and around 80,000 retailers. The company's international collaborations with leading agrochemical companies introduce cutting-edge technology to Indian farmlands. Backed by a workforce of over 1,000 techno-commercial staff and supported by a robust R&D division and distribution network, Dhanuka serves approximately 10 million Indian farmers with its products and services.

For media inquiries:

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